



Integrated retail & travel digital marketing



WE THINK BEYOND

www.arichglobe.com



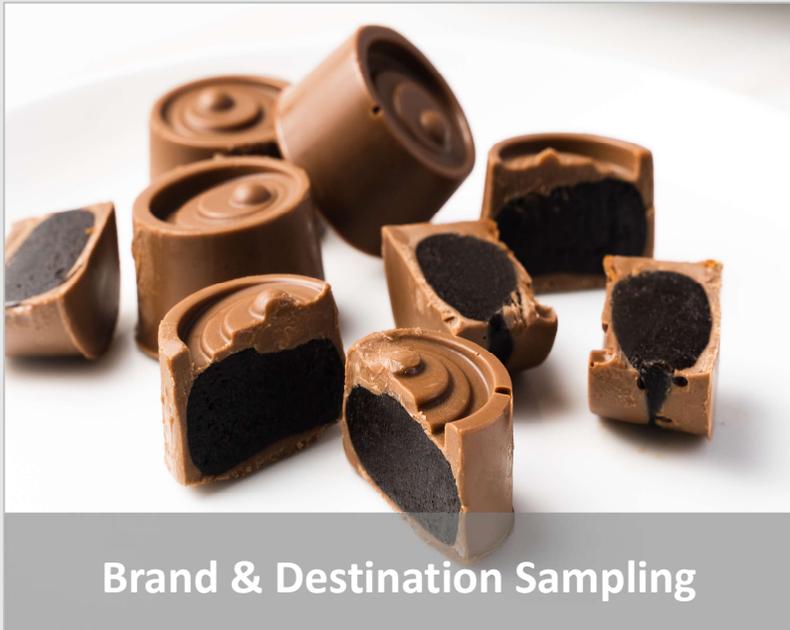
Retail & Travel : Carrots & Peas



More Engagements All Seasons



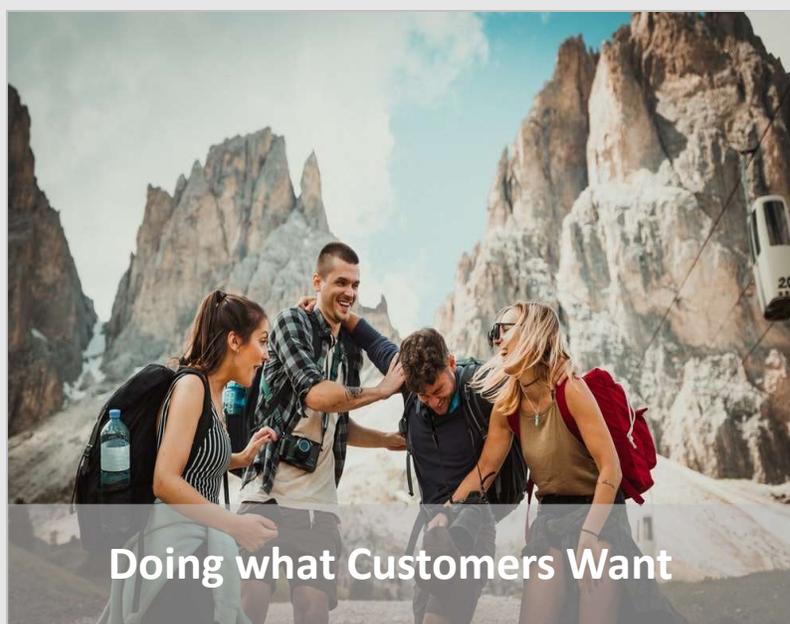
Channel of Stronger Reach



Brand & Destination Sampling

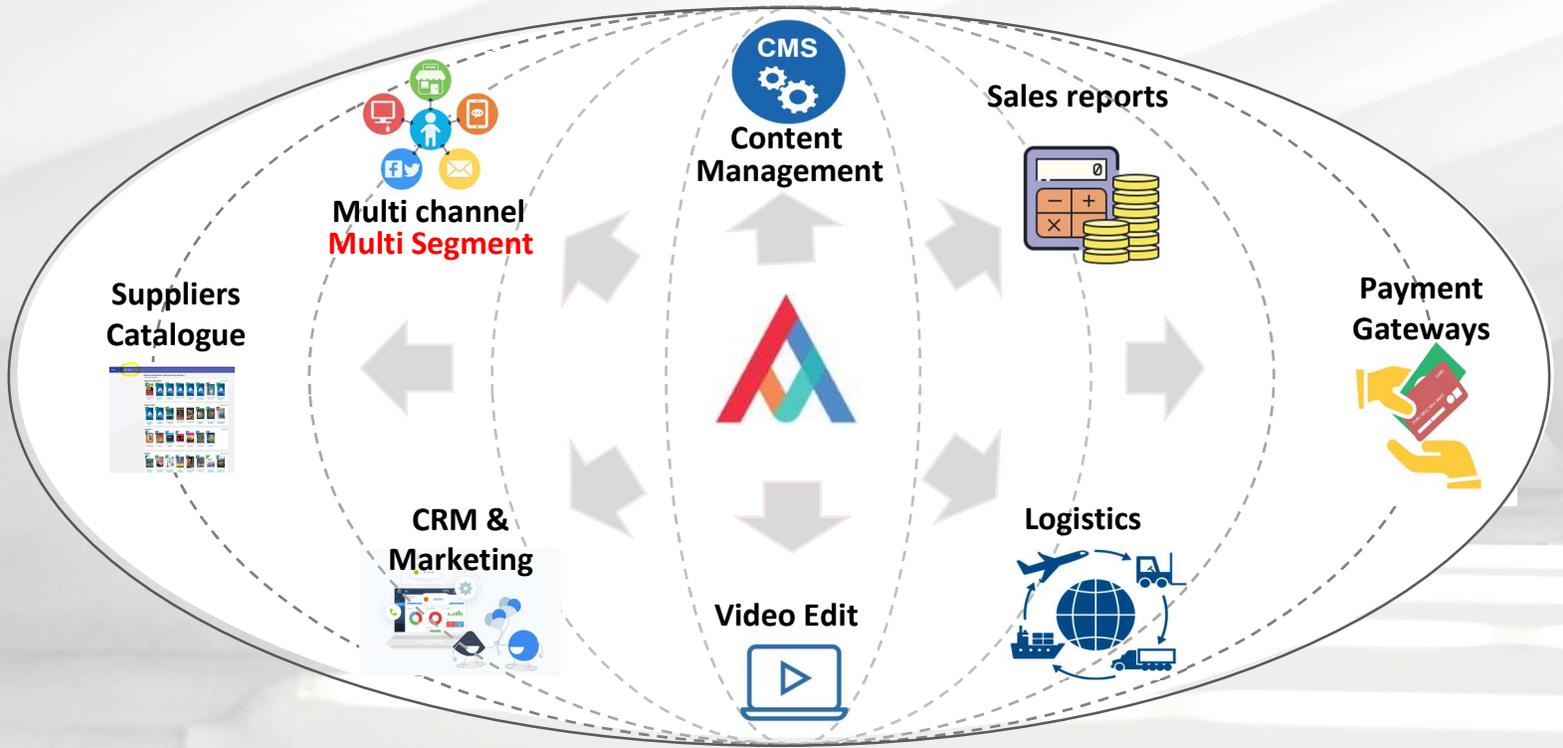


More Touch Points More Sales



Doing what Customers Want

INTEGRATED RETAIL & TRAVEL DIGITAL MARKETING PLATFORM



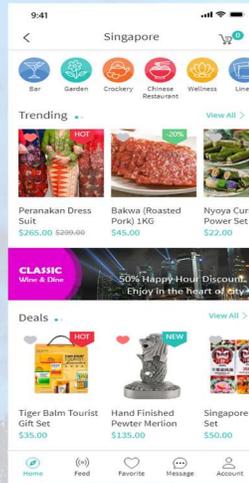
ARICHGLOBE'S UNIQUE MODEL CREATES EXPANDED REACH & BETTER CONVERSION



Arichglobe's destination concept concept attracts more discerning shoppers who also travel average 4 trips annually (based on consumer survey October-November 2020)

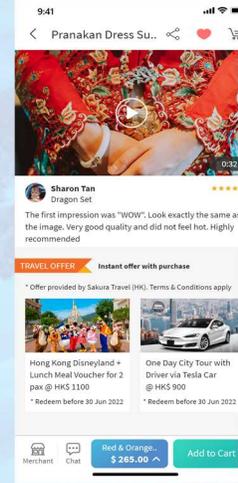
Branding

Stronger brand alignment as we promote all retail and travel brands by destination



Engagement

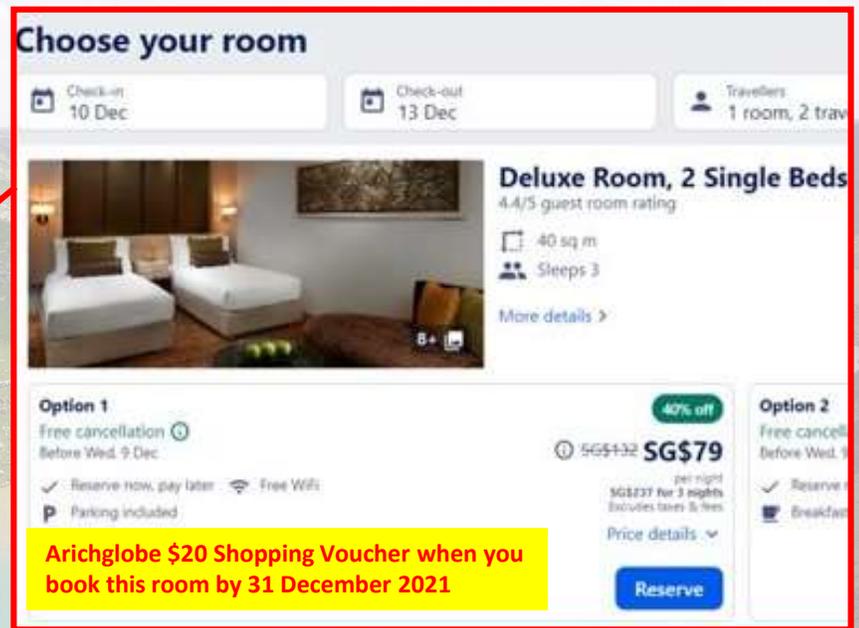
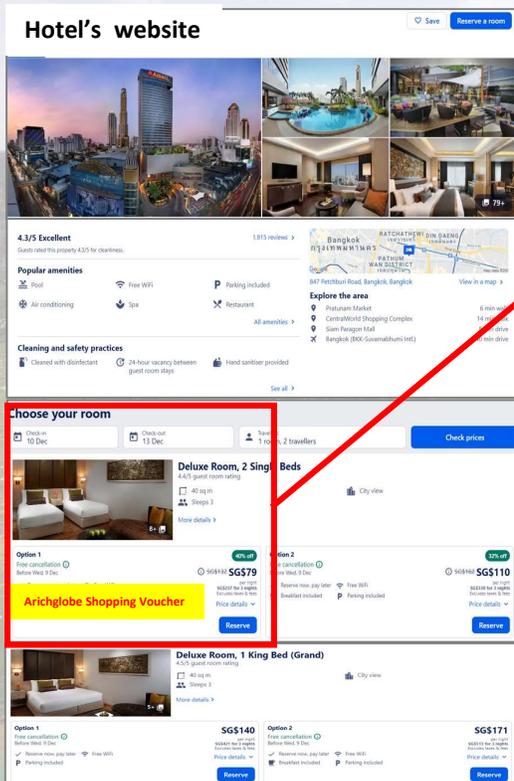
Multi channel, multi business segment and omni channel marketing approach creates more engagement



Unique digital marketing solutions stretches your restrained marketing budgets

Acquisition

Our online affiliation program lets you value add your products to create stronger offers



Instant gratification, stronger loyalty

Attractive Participation Schemes

Contact us to discuss your requirement

Honorary Merchant (pre-launch sign ups subject to availability))

- Zero joining fees
- Preferred listing / transaction fees
- Priority listings
- Additional discounted rates for optional modules
- Inclusion in all marketing campaigns

Advertisers

- Preferred advertising rates
- Editorial & Advertorial options

Marketing Affiliates

- Waived set up fees
- Preferred commissions
- Preferred advertising rates
- Whitelabel/co-branded sites

Suppliers/Retail Brands

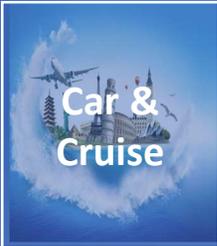
- No joining fees
- Priority listings
- Preferred advertising rates



API or Whitelabel Solutions

Upload your own merchandise to retail

Select merchandise from system's suppliers to retail



RichGLOBE

E-commerce Solution

Retail & Travel Online Affiliation

Digital Marketing Solutions

Whitelabel or API for direct connectivity

Digital network for wider sales distribution

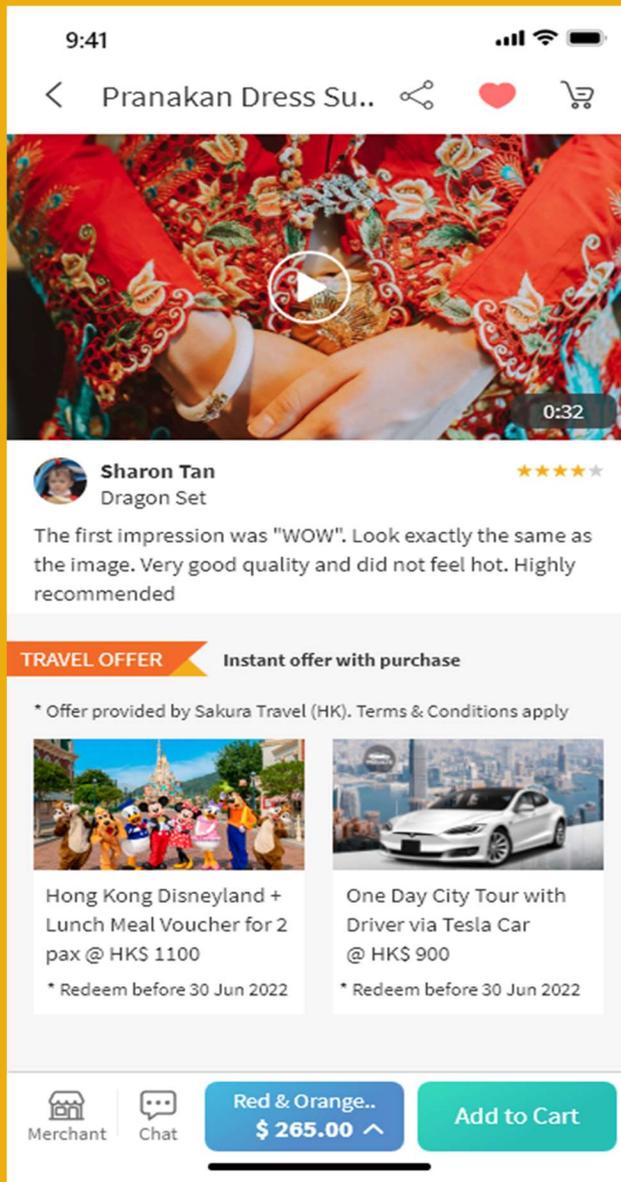
Geo Tech and B2B2C solutions

Engage existing customers

Attract New Customers



INTEGRATED RETAIL & TRAVEL MARKETING SOLUTIONS



KEY BENEFITS

- ✓ New income streams
- ✓ Promotes destination and brand sampling
- ✓ Brand alignment and leverage
- ✓ Add values to travel products & services
- ✓ Dynamic consumer engagement
- ✓ Rapid customer acquisition

KEY FEATURES

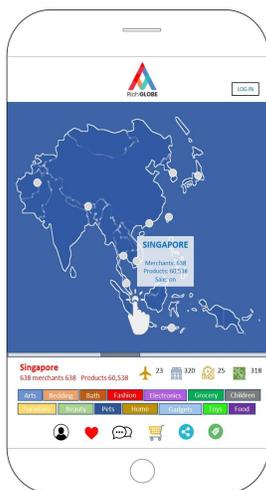
- ✓ One stop user friendly extranet for merchants
- ✓ Whitelabel for quick implementation
- ✓ API ready for seamless marketing
- ✓ Licensing and Affiliate Partnerships
- ✓ Loyalty & dynamic redemption system for strategic customer relationship management

- Brand building
- Income generation
- Digital Consumer Engagement
- Customer Acquisition

We help grow businesses, reduce cost of sales, expand customer database and strengthen bottom lines. Importantly we are insurance for the next rainy days.



Picture prefect: Shopping & Travel



Protect your brand, business and bottom line in the new normal with ARichGlobe.

Register your interest on our website or contact us today for a discussion.

E: enquiry@arichglobe.com